Regional Workforce Skills Planning Initiative

Pioneer Valley Region
Session V

November 17, 2017, 9:00 a.m. – 12:00 p.m.

Objectives

I. Confirm Criteria for Priority Industries & Occupations/Occupational Groupings; Vision, Mission
II. Peer-to-Peer Report Out & Feedback
III. Additional Discussion: Priority Occupations/Occupational Groupings
IV. Additional Discussion: Goals & Strategies
V. Next Steps
RE-DRAFT Vision Statement

Workforce development, economic development, education, and human services collaborate effectively and proactively to drive regional economic expansion and strengthen businesses, communities, and families.
DRAFT Mission Statements (By Partner)

**Education**
Regional education partners will collaborate with workforce and economic development partners to inform educational programming with the needs of the area economy.

**Workforce**
Create an effective, evidence-based regional workforce system that partners with businesses, educational institutions, community based organizations, and governmental agencies to meet current and future needs of employers and workers by training and matching skills to quality jobs in demand

**Economic Development**
Economic development partners will work with a network of local and regional stakeholders to actively engage with workforce and education partners to:
1. Understand and address current and future workforce needs of business and industry sectors for economic growth, and
2. Participate in programs and initiatives to educate and train jobseekers to obtain meaningful employment and careers within the region.

DRAFT Mission Statements (Possible Combined)

Workforce development, economic development, and education in the Pioneer Valley Region function as a strategic, integrated and evidenced-based system that effectively responds to current and future employer demand, and creates high quality and sustainable employment opportunities and career pathways for job seekers and workers that result in regional economic expansion and a skilled workforce.
## Priority Occupations/Occupational Groupings

*Data Group Working on Possibilities:*

- **Advanced Manufacturing:**
  - Supervisors
  - Production Workers (including CNC Operators, Machinists)
  - Inspectors/Testers/Quality Control Workers

- **Educational Services:**
  - Educators (all levels)
  - Teacher Assistants

- **Healthcare & Social Assistance:**
  - Social & Human Service Assistants
  - Direct Care Workers (healthcare practitioners, healthcare support, personal care)
  - Technical/Clinical Workers

- **Cross-Industry Occupations:**
  - IT-related
  - Professional Services
  - Back Office Administrative Support

- **Within Other Critical Industries:**
  - Agriculture/Food Systems: Growing, Processing, Distribution, Serving & Selling, Managing Food Waste. Animal Care; Farm/Nursery Management; Entrepreneurship.
  - Accommodation and Food Services with Hospitality and Entertainment: Gaming-related emerging occupations; Food Preparation & Serving; Outdoor Recreation, Culture & the Arts.

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**Draft Goals-Strategies**

*See Separate Word Document*
More on Strategies

• How often and in what way will you meet to review progress towards shared goals and make course corrections?

• What data and measurement systems will you rely on to support shared understanding of how well you are meeting your goals and making progress towards a shared vision?

• What other shared strategies will the region adopt to ensure progress towards the common agenda?

See DRAFT Responses to Discuss

Mutually Reinforcing Activities

What work will each Partner commit to in support of common agenda?

Education: Describe the changes in programming, recruitment, retention and placement strategies, assessment, tracking, or other strategies specific educational partners have committed to meet shared regional goals.

Workforce Development: Describe the changes in programming, employer relations, recruitment, retention and placement strategies tracking, or other strategies specific workforce development partners have committed to meet shared regional goals.

Economic Development: Describe the changes in economic development strategy that economic development partners have committed to meet shared regional goals.
Mutually Reinforcing Activities

See hand-out for DRAFT Framing Statements and Activities to React to; Discuss; Edit